



WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE MEETING

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# MINUTES

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**MONDAY, JULY 26, 2021  
11:00 AM**

A regular scheduled meeting of the Water Conservation and Demand Management Committee was held on July 26, 2021, via zoom in San Jose, California.

**1. CALL TO ORDER/ROLL CALL**

Committee Chair Director Linda J. LeZotte called the meeting to order at 11:01 a.m.

Board Members in attendance were: Committee Vice Chair, Director Nai Hsueh-District 5, Director Barbara Keegan-District 2, Committee Chair, Director Linda J. LeZotte-District 4.

Staff members in attendance were: Neeta Bijoor, Glenna Brambill, Justin Burks, Theresa Chinte, George Cook, Melissa Fels, Paola Giles, Vincent Gin, Hannah Gray, Andy Gschwind, Jason Gurdak, Matt Keller, Stay Klopfer, Jessica Lovering, Melanie Richardson, Metra Richert, Don Rocha, Ashley Shannon, Kirsten Struve, Toni Vye, Gregory Williams, Jing Wu and Beckie Zisser.

Guest Agencies in attendance were: Brian Boyer (Cinnabar Hills Golf Club), Diane Asuncion (City of Santa Clara), Michael Bolzowski (California Water), Kurt Elvert and Curt Rayer (San Jose Water Company).

Public in attendance was: William (Bill) Sherman.

**2. TIME OPEN FOR PUBLIC COMMENT ON ANY ITEM NOT ON AGENDA**

There was no one present who wished to speak.

**3. APPROVAL OF MINUTES**

**3.1 APPROVAL OF MINUTES**

It was moved by Director Nai Hsueh, seconded by Director Barbara Keegan, and carried by unanimous vote, to approve the minutes of the June 21, 2021, Water Conservation and Demand Management Committee meeting as presented.

**4. ACTION ITEMS**

**4.1 MONTHLY UPDATE ON PROGRESS TOWARDS VALLEY WATER RESOLUTION 21-68'S WATER USE REDUCTION TARGET AND DROUGHT-RELATED WATER CONSERVATION EFFORTS**

Ms. Kirsten Struve, Ms. Neeta Bijoor, Mr. Don Rocha, Mr. Justin Burks, Mr. Vincent Gin, Ms. Metra Richert and Mr. Matt Keller reviewed the materials as outlined in the agenda item.

The Water Conservation and Demand Management Committee discussed the following: usage information from agencies/retailers for data comparison, successful programs, water restrictions (collecting water for washing cars/lawn watering), helpful to see a water use graph, consistent messaging, water reduction, accomplishing goals and strategies working with retailers-San Jose Water Company, break-down of Municipal and Industrial (M&I) vs. Residential usage, drought, retailers' water waste penalties/stages (surcharges), more staffing for the programs, Surface Water Users' responses to letters and agricultural community, leak detection-12% of indoor use and social media impressions.

Public Comment received:

Mr. William (Bill) Sherman shared information regarding request to the CPUC by San Jose Water Company (SJWC) has been suspended (regarding avoiding water wasting—July 19<sup>th</sup> letter). Two advice letters sent in, one was approved which allows collection of costs that affect SJWC because of the mandatory drought and how the CPUC addressed the drought in 2015-2017.

The Water Conservation and Demand Management Committee took no action, however, The Committee would like more information:

- on retailers' criteria for determining priorities (highs, mediums, and lows-water savings),
- staff will provide a quick reference summary on messaging for all Directors, and
- surface water users' responses to letters and agricultural community.

The Committee thanked staff for the work they are doing with the water conservation programs.

**4.2 REVIEW WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE WORK PLAN, THE OUTCOMES OF BOARD ACTION OF COMMITTEE REQUESTS; AND THE COMMITTEE'S NEXT MEETING AGENDA**

Committee Chair Director Linda J. LeZotte reviewed the materials as outlined in the agenda items.

Mr. Jason Gurdak reported on the following:

SGMA update 1. draft Groundwater Sustainability Plan (GSP) for the north San Benito subbasin is available on San Benito County Water District and Valley Water websites, 2. San Benito County Water District is hosting a groundwater workshop on August 4 2021, to review the GSP, 3. Valley Water is planning a public meeting on August 12, 2021, to discuss the SGMA Plan of the Santa Clara and Llagas subbasins.

The Water Conservation and Demand Management Committee discussed the following: suggestion for next agenda: add to Item #1-leak detection (having the same message, AMI installation, and Surface Water User relationship (include interruptible service, Agricultural Water Baseline Study, more data, associated costs, and financial implications). Also adding to the work plan: looking at grey water (data/analyses, incentive increase of existing water conservation programs-agriculture/Mobile Lab, and a more in-depth look at water conservation).

The Water Conservation and Demand Management Committee took no action; however, Committee Chair Director LeZotte will work with staff on the agenda items for the upcoming meetings.

The next regularly scheduled meeting is Monday, August 30, 2021, 11:00 a.m., to be called to order in compliance with the State Emergency Services Act, the Governor's Emergency Declaration related to COVID-19, and the Governor's Executive Order N-08-21.

**5. CLERK REVIEW AND CLARIFICATION OF COMMITTEE'S REQUESTS**

Ms. Glenna Brambill stated there were no action items for Board consideration.

**6. ADJOURNMENT**

Committee Chair Director Linda J. LeZotte adjourned at 12:20 p.m., to the next regularly scheduled meeting Monday, August 30, 2021, 11:00 a.m., to be called to order in compliance with the State Emergency Services Act, the Governor's Emergency Declaration related to COVID-19, and the Governor's Executive Order N-08-21.

Glenna Brambill  
Board Committee Liaison  
Office of the Clerk of the Board

Approved: 08-30-2021