



WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE MEETING

---

# MINUTES

---

**WEDNESDAY, JANUARY 25, 2017  
10:30 AM**

(Paragraph numbers coincide with agenda item numbers)

A meeting of the Water Conservation Ad Hoc Committee was held on January 25, 2017, in the Headquarters Building Conference Room A143 at the Santa Clara Valley Water District, 5700 Almaden Expressway, San Jose, California.

**1. CALL TO ORDER/ROLL CALL**

Chair, Director Richard P. Santos called the meeting to order at 10:31 a.m.

Board Members in attendance were: Director Nai Hsueh, Director Linda J. LeZotte and Director Richard P. Santos.

Staff members in attendance were: Glenna Brambill, George Cook, Michelle Critchlow, Jerry De La Piedra, Vanessa De La Piedra, Jim Fiedler, Marty Grimes, Garth Hall, Tracy Hemmeter, Bassam Kassab, and Erick Soderlund.

**2. TIME OPEN FOR PUBLIC COMMENT ON ANY ITEM NOT ON AGENDA**

There was no one present who wished to speak.

**3. APPROVAL OF MINUTES**

It was moved by Director Linda J. LeZotte, seconded by Director Nai Hsueh, and unanimously carried, to approve the minutes of the December 27, 2016, Water Conservation and Demand Management Committee meeting, with correcting the adjourn time to 12:30 p.m.

**4. DISCUSSION/ACTION ITEMS**

**4.1 UPDATE ON GOLF COURSE COALITION PROPOSAL**

Mr. Jerry De La Piedra and Mr. Ron Zraick reviewed the materials as outlined in the agenda item.

Mr. Jim Fielder spoke on this agenda item.

No action was taken.

#### **4.2 STAKEHOLDER ENGAGEMENT IN EVALUATING NEW AUTHORITIES UNDER THE SUSTAINABLE GROUNDWATER MANAGEMENT ACT (SGMA)**

Mr. Garth Hall and Ms. Vanessa De La Piedra reviewed the materials as outlined in the agenda item.

Director Nai Hsueh, Director Linda J. LeZotte , Director Richard P. Santos, Mr. Doug Muirhead, a member of the public, Mr. Tim Guster, Vice President of Great Oaks, and Mr. Anthony Eulo from the City of Morgan Hill, spoke on this agenda item.

Mr. Jim Fiedler was available to answer questions.

No action was taken.

#### **4.3 PRESENTATION ON CONSERVATION AND DEMAND MANAGEMENT ELEMENTS OF THE DRAFT 2017 WATER MASTER PLAN**

Ms. Tracy Hemmeter reviewed the materials as outlined in the agenda item.

Director Nai Hsueh, Director Linda J. LeZotte, Mr. Anthony Eulo from the City of Morgan Hill, Director Richard P. Santos, and Mr. Tim Guster, Vice President of Great Oaks, spoke on this agenda item.

Mr. Jim Fiedler and Mr. Garth Hall were available to answer questions.

No action was taken.

#### **4.4 RECEIVE INFORMATION ON CONSERVATION MEASURE CONNECTIONS/OBLIGATIONS ADDRESSED IN THE CA WATERFIX**

Mr. Garth Hall reviewed the materials as outlined in the agenda item.

Director Nai Hsueh, Director Linda J. LeZotte and Mr. Erick Soderlund spoke on this agenda item.

Mr. Jim Fiedler was available to answer questions.

No action was taken.

#### **4.5 RECEIVE AN UPDATE ON THE DISTRICT'S OUTREACH CAMPAIGN (HOAS, NEIGHBORHOOD GROUPS, DEVELOPERS, PLANNING AGENCIES)**

Mr. Marty Grimes reviewed the materials as outlined in the agenda item and gave a verbal presentation on the District's Communications Programs.

Director Nai Hsueh, Director Linda J. LeZotte, Mr. Tim Guster, Vice President of Great Oaks, Mr. John Tang, Vice President of Government Relations and Corporate Communications of San Jose Water Company, and Mr. Doug Muirhead, a member of the public and spoke on this agenda item.

No action was taken.

**4.6 REVIEW OF WATER CONSERVATION AND DEMAND MANAGEMENT COMMITTEE WORK PLAN AND THE OUTCOMES OF BOARD ACTION OF COMMITTEE REQUESTS**

Vice Chair LeZotte reviewed the materials as outlined in the agenda item.

Director Nai Hsueh, asked to remove #10 and add to #5 as part of today's meeting discussion. Also, removing items #'s 11, 12, and 13 and have the components included in the Master Plan under item #4 for further discussion. Correct Item #14f to read conversations instead of conservations.

The following should be on the next meeting agenda:

- ❖ Golf Course Coalition
- ❖ SWRCB Updates – Making Conservation a Way of CA Life; Emergency Reg
- ❖ SGMA Update

**5. CLERK REVIEW AND CLARIFICATION OF COMMITTEE'S REQUESTS**

Ms. Michelle Critchlow reported there were no action items for Board consideration.

**6. ADJOURNMENT**

Vice Chair LeZotte adjourned at 12:38 p.m. to the next regular meeting, Thursday, February 23, 2017, at 10:00 a.m. in the Santa Clara Valley Water District Headquarters Board Boardroom.

Michelle Critchlow  
Office of the Clerk of the Board

Approved: 2-23-17