Board Policy: EL-7 Communication and Support to the Board
The BAOs shall inform and support the Board in its work.

CEO BULLETIN / NEWSLETTERS

CEO Bulletin: 11/16/18 – 11/21/18
Water Tracker: 11/01/18
Office of Civic Engagement October 2018 Activities Update
Summary of October 2018 Office of Communications Activities

BOARD MEMBER REQUESTS & INFORMATIONAL ITEMS

BMR/IBMR Weekly Reports: 11/21/18
Memo from Ngoc Nguyen, DOO, Watersheds, to Norma Camacho, CEO, dated 11/20/18, regarding FY18 Safe, Clean Water and Natural Flood Protection Annual Report – Year 5.
Email from David Hernandez, Opening Doors 2020, to the Board, dated 11/20/18, regarding Homeless Encampment Task Force Meeting.

INCOMING BOARD CORRESPONDENCE

Board Correspondence Weekly Report: 11/21/18
Email from Robert Van Cleef, copy to the Board, dated 11/16/18, regarding Guadalupe Gardens and Big Stormwater Facilities (C-18-0200).
Email from Ilango Ganga, copy to Director Hsueh, dated 11/15/18, regarding Regnart Creek (C-18-0201).

OUTGOING BOARD CORRESPONDENCE
To: Board of Directors  
From: Norma J. Camacho, CEO  

Chief Executive Officer Bulletin  
Week of November 16 - 22, 2018  

Board Executive Limitation Policy EL-7:  
The Board Appointed Officers shall inform and support the Board in its work. Further, a BAO shall 1) inform the Board of relevant trends, anticipated adverse media coverage, or material external and internal changes, particularly changes in the assumptions upon which any Board policy has previously been established and 2) report in a timely manner an actual or anticipated noncompliance with any policy of the Board.

<table>
<thead>
<tr>
<th>Item</th>
<th>IN THIS ISSUE</th>
</tr>
</thead>
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<td>FY18 Safe, Clean Water and Natural Flood Protection Program Annual Report</td>
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</tr>
</tbody>
</table>

FY18 Safe, Clean Water and Natural Flood Protection Program Annual Report  

As authorized by the board on October 9, 2018, the Fiscal Year 2017-2018 Safe, Clean Water and Natural Flood Protection Program Annual Report – Year 5 was finalized with audited financials on November 16, 2018. The report is available on the Program webpage ([https://www.valleywater.org/sites/default/files/SCW_FY18%20Annual%20Report_111618%20JC_optimized.pdf](https://www.valleywater.org/sites/default/files/SCW_FY18%20Annual%20Report_111618%20JC_optimized.pdf)) and was distributed electronically on November 16, 2018, to the Independent Monitoring Committee (IMC), the board, and Program staff. Additional hard copies are available to the public upon request and the report will be sent out electronically through the district’s eNewsletter.

In addition to incorporating the text adjustments approved by the board, the report has incorporated the recommendations made by the IMC. One (1) such recommendation was to include the 5-Year Implementation Plan Glossary as a new appendix. Additionally, two (2) of the other appendices from the 5-Year Implementation Plan have been incorporated into the Year 5 Safe, Clean Water Annual Report as Appendices G and H, which are designed to help the reader understand the projects by organization structure and mission area, respectively.
Other improvements to enhance the reader’s experience include tabs for each priority in hard-copy reports, as well as an interactive electronic PDF, which will be available online in the coming week.

The IMC is scheduled to reconvene on December 12, 2018. The agenda includes receiving presentations from the district as recommended in the IMC’s Report reviewing the FY17 Safe, Clean Water Annual Report. Additionally, the IMC will be setting the schedule and process for its review of the FY18 Safe, Clean Water Annual Report.

For further information, please contact Ngoc Nguyen at (408) 630-2632.

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**District’s November 16, 2018, Emergency Operations Center Exercise**

On November 16, 2018, the district hosted an Emergency Operations Center (EOC) Exercise. The exercise scenario was based on a credible bomb threat at Lenihan Dam. This was a functional exercise where the scenario moved in real time with different pieces of information coming into the EOC at different times, which initiated emergency coordination and support actions. The functional exercise simulated all aspects of the emergency outside of the EOC, which included district and external agency activities.

The EOC was activated at Level 1 (full activation), with two (2) EOC teams working through the scenario. The objectives of the exercise focused on EOC processes, situational awareness, and internal and external communications. The EOC teams were able to navigate through three (3) EOC Planning Process briefings and meetings while building parts of the EOC Action Plan. Both Water Utility and Watersheds Divisions were activated in the EOC with different scenario aspects applying to the divisional responsibilities.

60 district staff participated during the exercise. In addition, a control and simulation team of 11 people was used to conduct the exercise. Personnel from the cities of Palo Alto, Morgan Hill and Gilroy (retired emergency manager) supported the planning and exercise implementation. Some lessons learned include the need for additional trainings/workshops, building out status boards, reevaluation of EOC position staffing, recommendations for updates to EOC tools (Planning Process meetings/briefings and agendas), and the need for more physical space to support EOC functions.

Overall, the exercise was a success. In a no-fault environment, this exercise allowed the district to identify opportunities for improvement while dealing with a different type of emergency. By using a bomb threat (potential terrorist) incident at one of our dams, it created a sense of uncertainty because of the various scenario factors. By using a new scenario, it allowed the EOC to focus more on process rather than falling back into familiar response instincts. An After Action Report will be created to capture the findings from this exercise and recommend action items for improvement moving forward.

For further information, please contact Tina Yoke at (408) 630-2385.

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**Annual Floodplain Mailer Distribution**

As part of the district’s Flood Awareness Campaign, the annual flood awareness mailer will be distributed countywide to more than 52,000 properties within FEMA 100-year flood zones.
The poster-sized mailer comes in four languages (English, Spanish, Chinese and Vietnamese) and includes a countywide map that features our county's streams and indicates the FEMA flood-zone.

As part of the district’s participation in FEMA’s Community Rating System (CRS), district outreach efforts help reduce flood insurance premiums for residents. The district earns CRS points through our targeted outreach, which transfer into discounts for residents. The floodplain mailer is one of our highest CRS point-earning projects. It is an extensive piece of literature with information about flood risks, flood insurance, preserving creeks and flood safety tips and resources.

Additionally, the district participates in a Program for Public Information (PPI) under the CRS program, which consists of a specific multi-jurisdictional outreach plan among participating cities in Santa Clara County with nine (9) key CRS point-earning messages. The PPI allows the district to earn a greater number of points. This year’s floodplain mailer highlights these nine (9) key messages, detailing measures residents can take to protect themselves from flooding.

The floodplain mailer will be mailed the week of November 19, 2018, the same week the paid flood awareness campaign begins. This year’s campaign theme is ‘Climate Changed” and features a flooding scene from the 2017 Coyote Creek flood. An electronic copy of the mailer, adapted for viewing online is available at www.valleywater.org/floodready.

For further information, please contact Rick Callender at (408) 630-2017.

Chair Santos Leads District Delegation on Washington, DC, Advocacy Trip

On November 13-15, 2018, Chair Santos led a district delegation to Washington, DC, to advocate for the board’s and the district’s interests with the administration and Congress. Under the Chair’s leadership, the district advocated for several high priority projects and initiatives in more than 20 meetings with the district’s Congressional delegation, elected and appointed officials, agency leadership, and congressional committee staff. That advocacy included: Phase II funding for the Shoreline Project; continued support and funding for the Upper Guadalupe Project; Phase II construction funding for the Llagas Creek Project; funding and support for the Pacheco Project; Central Valley Project Contract Conversion; and funding and support for Title XVI Program projects, to name just a few. The district is now following up on several action items to ensure that these district priorities continue to advance with federal decision makers and regulators. The board will be kept apprised of developments on these projects and initiatives.

For further information, please contact Rachael Gibson at (408) 630-2884.

Improving Water Supply Planning with the Water Supply Planning Database

Water supply planning activities require complete and accurate data to support analysis, modeling, reporting and planning. The Water Supply Planning Database (WSPDB) project is a collaborative effort between the Water Supply, Raw Water O&M, Financial Planning and Management and IT Divisions to address three (3) significant challenges with respect to water supply planning activities:
A system that is obsolete and no longer supported;
A lack of a central and authoritative repository for water supply and consumption data; and
Inefficiencies from redundant and cumbersome data entry.

Completed in October of 2018, the WSPDB project better supports the district’s planning and operations by:

- Enabling faster and more flexible, accurate, and consistent development of water production and consumption reports;
- Automating manual processes;
- Providing data visualization and analytics; and
- Significantly saving staff time.

Additional enhancements and reports are now underway.

For further information, please contact Tina Yoke at (408) 630-2385.

2nd Annual Volunteer Recognition Event - Monday, December 3, 2018

On Monday, December 3, 2018, the district will be hosting the 2nd Annual Volunteer Recognition Event. The event will be held in the Boardroom at District Headquarters. The event is held in appreciation of volunteers who contributed personal time and energy to improve the quality of life for the community and our local waterways. The Volunteer Recognition Event is a visible acknowledgment of the vital role volunteers play in our Adopt-A-Creek Program, National River Cleanup Day, and Coastal Cleanup Day efforts and helps foster continued volunteer service and creek stewardship.

Seven (7) individuals will be recognized from each district and have been selected by their respective directors. These volunteers were nominated based on the 2018 trash removal and volunteer engagement data. The selected individuals are motivating and inspiring volunteers who continue to spread a positive message, show appreciation of fellow volunteers, and resonate the district’s mission through their on-going support.

All Directors, CEO, Chiefs and volunteers/site-coordinators from the Adopt-A-Creek Program, National River Cleanup Day and Coastal Cleanup Day have been invited to attend the event. The event will be held from 6 - 7:30 p.m. and appetizers will be provided.

For further information, please contact Rick Callender at (408) 630-2017.

District Holiday Tree at Christmas in the Park Event in San Jose

This year, in the spirit of celebrating the holidays and our collective efforts to keep our waterways clean and pollutant-free, the district is sponsoring a tree at the Christmas in the Park event in San Jose, adopting the theme ”Trash to Treasure.” All of the ornaments were hand-made by district employees using various items typically found during creek cleanups.

Ornaments include plastic spoons and wine corks turned into reindeers, plastic water bottles turned into poinsettias and snowflakes, and bottle caps turned into snowmen. During the All-Employee event, employees made more than 100 ornaments that will be used to decorate the
tree. The tree will be on display at Christmas in the Park from November 23 - December 25, 2018. The event will be held at the Plaza de Cesar Chavez on Market Street between San Fernando and San Carlos St. This is the district's first year sponsoring a tree at the event.

For further information, please contact Rick Callender at (408) 630-2017.
We began calendar year 2018 with groundwater storage well within Stage 1 (Normal) of the District’s Water Shortage Contingency Plan. This year’s (beginning September 1, 2017, and ending August 31, 2018) precipitation was 60% of average at the San Jose Index Station and well below average for the Santa Cruz Mountains, South County, and the Diablo Range. The snow water equivalent for the Northern Sierra was considerably below normal.

Despite below normal local rainfall and below normal statewide snow pack, end of year groundwater storage for 2018 is projected to be relatively high, well within Stage 1 (Normal) due to carryover supplies from a wet 2017.

### Weather

**Rainfall in San Jose**
- Month of October, City of San Jose = 0.0 inches
- The average daily high temperature for October was 76.5 degrees Fahrenheit. Temperatures were above normal for the month

### Local Reservoirs

- Total November 1 storage = 48,210 acre-feet
  - 65% of 20-year average for that date
  - 29% of total capacity
  - 43% of restricted capacity (166,808 acre-feet total storage capacity limited by seismic restrictions to 111,963 acre-feet)
- Approximately 120 acre-feet of imported water was delivered into local reservoirs during October 2018
- Total estimated releases to streams (local and imported water) during October was 6,600 acre-feet

### Groundwater

- Groundwater (GW) Storage: Total storage at the end of 2018 is predicted to fall within Stage 1 (Normal) of the District’s Water Shortage Contingency Plan.

<table>
<thead>
<tr>
<th></th>
<th>Santa Clara Subbasin</th>
<th>Llagas Subbasin</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Santa Clara Plain</td>
<td>Coyote Valley</td>
</tr>
<tr>
<td>October managed recharge estimate (AF)</td>
<td>5,200</td>
<td>900</td>
</tr>
<tr>
<td>January to October managed recharge estimate (AF)</td>
<td>68,700</td>
<td>9,000</td>
</tr>
<tr>
<td>January to October managed recharge, % of 5-year average</td>
<td>150%</td>
<td>118%</td>
</tr>
<tr>
<td>September pumping estimate (AF)</td>
<td>6,700</td>
<td>1,300</td>
</tr>
<tr>
<td>January to September pumping estimate (AF)</td>
<td>48,200</td>
<td>9,900</td>
</tr>
<tr>
<td>January to September pumping, % of 5-year average</td>
<td>78%</td>
<td>114%</td>
</tr>
<tr>
<td>GW index well level compared to last October</td>
<td>Decrease</td>
<td>Decrease</td>
</tr>
</tbody>
</table>

AF = acre-feet
**Imported Water**

• 2018 State Water Project (SWP) and Central Valley Project (CVP) allocations:
  » 2018 SWP allocation of 35%, providing 35,000 AF to the District
  » 2018 South-of-Delta CVP allocations:
    ▪ The M&I allocation is currently 75% and the Agricultural allocation is 50%, which provides 114,050 AF to the District
• State-wide reservoir storage information, as of October 30, 2018:
  » Shasta Reservoir at 48% of capacity (82% of average for this date)
  » Oroville Reservoir at 34% of capacity (56% of average for this date)
  » San Luis Reservoir at 60% of capacity (113% of average for this date)
• District’s Semitropic groundwater bank reserves are at 82% of capacity, or 285,464 acre-feet, as of September 30, 2018
• Estimated SFPUC deliveries to Santa Clara County:
  » Projected month of September = 4,927 acre-feet
  » 2018 Total to Date = 34,249 acre-feet
  » Five-year annual average is 48,700 acre-feet
• Board Governance Policy No. EL-5.3.3 includes keeping the Board informed of imported water management activities on an ongoing basis. In CY 2018, four imported water management agreements were executed as of October 31, 2018

**Treated Water**

• Above average demands of 10,382 acre-feet delivered in October
• This total is 105% of the five-year average for the month of October
• Year-to-date deliveries = 94,073 acre-feet or 104% of the five-year average

**Conserved Water**

• Saved 72,000 acre-feet in FY17 from long-term program (baseline year is 1992)
• Long-term program goal is to save nearly 75,000 acre-feet in FY18
• The Board has called for a 20% reduction and a limit of three days per week for irrigation of ornamental landscape with potable water
• Achieved a 20% reduction in water use through the first nine months of 2018, compared to 2013

**Recycled Water**

• Estimated October 2018 production = 1,980 acre-feet
• Estimated Year-to-Date through October = 17,800 acre-feet or 102% of the five-year average
• Silicon Valley Advanced Water Purification Center produces purified water that is blended with existing tertiary recycled water for South Bay Water Recycling Program’s customers. The plant produced 1.3 billion gallons (4,000 acre-feet) of purified water in 2017 and 3,200 acre-feet since the beginning of 2018

**CONTACT US**

For more information, contact Customer Relations at (408) 630-2880, or visit our website at valleywater.org and use our Access Valley Water customer request and information system. With three easy steps, you can use this service to find out the latest information on district projects or to submit questions, complaints or compliments directly to a district staff person.

Follow us on: /scwld /valleywater /valleywater

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Office of Civic Engagement
October 2018 Activities Update

CREEK STEWARDSHIP
SINGLE DAY CLEANUP EVENT
10/21/18 – Steve Fainer (Presbyterian Church of Los Gatos) – 9 volunteers; 0.5-mile; 100 lbs. of trash removed.

2018 COASTAL CLEANUP DAY DEMOGRAPHICS
Participation Demographic Data: Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>AFRICAN-AMERICAN</th>
<th>ASIAN/PACIFIC ISLANDER</th>
<th>CAUCASIAN/WHITE</th>
<th>LATINO</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2%</td>
<td>36%</td>
<td>36%</td>
<td>9%</td>
<td>17%</td>
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Participation Demographic Data: Age

<table>
<thead>
<tr>
<th>Age</th>
<th>LESS THAN 18</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>44+</th>
<th>PREFER NOT TO SAY</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>31%</td>
<td>4%</td>
<td>7%</td>
<td>8%</td>
<td>30%</td>
<td>19%</td>
</tr>
</tbody>
</table>

Participation Demographic Data: Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>MALE</th>
<th>FEMALE</th>
<th>PREFER NOT TO SAY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>34%</td>
<td>39%</td>
<td>27%</td>
</tr>
</tbody>
</table>

PUBLIC ARTS & SIGNAGE
Data for a total of 1,171 signs have been collected to date. Staff is currently working with internal subject matter experts to begin prioritizing signage replacement.

SAFE, CLEAN WATER GRANTS AND PARTNERSHIPS

GRANTEE SNAPSHOT
Bay Area Older Adults (BAOA) received a $5,000 grant through the District’s pilot mini-grants program to support its outdoor educational program for older adults aged 50 and above. Participants experienced guided excursions through Stevens Creek, Permanente Creek in Rancho San Antonio County Park, and Uvas Creek. The program focused on hands-on learning, with participants taking part in the Don Edwards Wildlife Restoration Volunteer Day. Ninety-seven percent (97%) of participants surveyed reported that their knowledge about watersheds and/or wildlife in Santa Clara County was improved thanks to BAOA’s efforts. The project was completed in October 2018.

Bay Area Older Adults (BAOA), the grantee, led a three-mile hike with BAOA staff and volunteers along the Stevens Creek Reservoir in Stevens Creek County Park.

SITE VISIT
On Oct. 20, 2018, Osler Elementary School celebrated the ribbon cutting of its newly constructed school garden. The school received a $5,000 grant for the garden project.

Osler Elementary School garden.

REQUEST FOR PROPOSALS
A Water Conservation Request for Proposals was released on Oct. 5. The District is seeking new and innovative water conservation research projects, programs, and technologies that will identify strategies that can assist in its long-term water savings goal of 98,500 acre-feet per year by 2030. Submissions are due by Wednesday, Dec. 7, 2018. A total of $100,000 is available during this grant cycle. Applicants may apply up to $50,000 per project.

MINI-GRANTS PROGRAM
Following the Board of Director’s approval to reauthorize the implementation of the mini-grants program, the District relaunched the program on Oct. 16. Applications will be accepted on a rolling basis or until the total $200,000 allocated for this fiscal year cycle has been disbursed. Funding will be replenished to $200,000 at the beginning of each fiscal year (July 1). Applicants may apply for a maximum of $5,000 per project.

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EDUCATION OUTREACH

- In October, Education Outreach held 15 activities and events and engaged 834 students, 24 teachers, and an estimated 1,728 members of the public for a total of 2,586 participants.
- Activities included five school visits, one tour at our Coyote Creek Outdoor Classroom, four library presentations, and two educator trainings with students from San Jose State University.
- Members of Education Outreach also supported three public outreach events at the East Side Adult Education Resource Fair, the Pumpkins in the Park festival hosted by the Guadalupe River Park Conservancy, and the Safe & Green Halloween event hosted by CommUniversity.

EDUCATION OUTREACH PROGRAM SUMMARY

<table>
<thead>
<tr>
<th>Education Outreach Program Summary</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>Schools - students &amp; teachers</td>
<td>858</td>
</tr>
<tr>
<td>Public events (estimated)</td>
<td>1,728</td>
</tr>
<tr>
<td>Estimated Total</td>
<td>2,586</td>
</tr>
</tbody>
</table>

RECYCLED AND PURIFIED WATER OUTREACH

- Hosted three tours of the Silicon Valley Advanced Water Purification Center (SVAWPC) attracting 31 attendees.
- Survey results from the Senior Day Tours event yielded the following results:
  » 92% of participants felt the advanced purified water was safe to drink.
  » 96% of participants strongly support using advanced purified water to replenish our groundwater basins to augment our drinking water supplies.
  » 96% of participants strongly support having advanced purified water sent directly to a drinking water treatment plant before being delivered to their tap.

PURIFICATION CENTER TOURS: OCTOBER

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Tours</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday</td>
<td>Oct 19</td>
<td>Public tour</td>
<td>9</td>
</tr>
<tr>
<td>Friday</td>
<td>Oct 19</td>
<td>SJSU Society of Latino Engineers and Scientists (SOLES) program</td>
<td>9</td>
</tr>
<tr>
<td>Saturday</td>
<td>Oct 20</td>
<td>Public tour</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>31</td>
</tr>
</tbody>
</table>

YEAR-ROUND VOLUNTEER PROGRAM

- Staff attended Pumpkins in the Park event on Oct. 13 and promoted the year-round volunteer program to approximately 1000 visitors.
- Staff held a Volunteer Staff Advisory Group meeting on Oct. 25 with several volunteer partners to promote the year-round volunteer program and potential collaborators for outdoor classroom trips in South County.
- Staff has produced a flyer to promote the new Water 101 Academy ambassador program, and program content and web application under the Learning Center on the valleywater.org page.

LOOKING AHEAD

- In November, the District will release applications for the Support Volunteer Cleanup Efforts & Education (SVCE) and the Access to Trails and Open Space grant (ATO) programs. Staff will host two community pre-proposal workshops that will take place during the first week of December. In November, staff will also launch a pilot Adopt-A-Bench program. The program will allow the community to design and paint water-related artwork on the various District-owned interpretive benches throughout the county.
- Staff will continue to tape video testimonials with community influencers for the purified water winter campaign.
- The Water 101 Academy ambassador program will be promoted widely; staff is working on a promotion plan to include social media, next door posts from each Director, blog and targeted email. The application will close Dec. 21.
- Staff will continue to seek new and innovative ways to engage youth commissioners based on information provided by the commissioners in a recent survey.
Communications update

Summary of October 2018
Office of Communications activities

Water Conservation Campaign

Since spring, the District’s water conservation campaign has been encouraging the community to continue saving water and promoting the district’s Landscape Rebate Program and Outdoor Water Wise Surveys. Advertisements continued running throughout the month of October in print, online and social media, and will run until mid-November.

As part of a community-based social marketing campaign, staff is planning to distribute a survey on the District’s greywater rebate program. Previously, the survey was sent to greywater workshop participants, and it has been modified for a general audience. Results will be analyzed to deduce and rank barriers and benefits that would improve outreach. Staff is also evaluating outreach strategies for the landscape conversion program based on a community-based social marketing campaign model designed by the California Water Efficiency Partnership in conjunction with Long Beach Water Department and East Bay Municipal Utilities District.

Flood Awareness Campaign

During the month of October, staff attended six community events, some of them in or close to flood-prone areas, and shared information on emergency preparedness, flood insurance and emergency starter kits. The events were announced via Nextdoor to residents to attend and receive an emergency starter kit. Staff is also coordinating flood awareness outreach to schools, with two flood-safety-focused visits at Olinder Elementary near Coyote Creek, and at the McKinley Safe & Green Halloween event. Staff began incorporating flood awareness messages into classroom visits and community activities and events in October, including presentations on having an emergency kit and a family emergency plan.

A blog post and Nextdoor message were published for Flood Preparedness Week (Oct. 20-26). Preparations for the annual flood awareness campaign continue in anticipation of a mid-November launch date. A multilingual floodplain mailer will be sent to more than 52,000 residents in Federal Emergency Management Agency (FEMA) flood zones.

Media, Communications and Social Media Activities

For the month of October, staff wrote and posted nine blog posts on ValleyWaterNews.org on the following subjects:

- Why are the ponds going dry?
- Savvy seniors in Silicon Valley: Senior Day water tours 2018
- The people behind your water – Water Professionals Appreciation Week
- Twenty years of improving fish habitat
- Flood protection: a year-round effort
- A fall foundation for a spring garden
- Flood Preparedness Week is Oct. 20-26
- Keeping the coast clear
- Sponsoring senior environmental stewards

A guest column was prepared for Director Hsueh on winter preparedness. Another column on the FAHCE program was submitted to the Santa Clara County Form Bureau on behalf of Director Varela.

Director Varela during the Coyote Warehouse Project Pre-construction meeting and facility tour on October 30, 2018.

Chair Richard Santos discusses what it would be like to have a day without water.

Two news releases related to Safe, Clean Water grants were distributed, one for the water conservation innovation grants and the other for mini-grants. Another release was distributed for “Imagine a Day Without Water” which included a short video staff created. As a result, Chair Santos was interviewed by KTVU and the District’s video was shown. NBC Bay Area interviewed staff on winter preparations in anticipation of the first storm of the season.

Numerous flood awareness messages were posted on social media during Flood Preparedness Week. A Facebook video message from the chair promoted “Imagine a Day Without Water.”

Nextdoor messages from each of the Board members promoted Flood Preparedness Week. Other Nextdoor messages were prepared for Board members to invite people to visit a water district booth at the following community events, and Chair Santos attended the Day on the Bay event on Oct. 7. Another Nextdoor message announced the availability of the Board’s annual work plan.

Statistics for Facebook, Twitter, valleywaternews.org blog, video and eNews are below. Impressions are the number of times a post is displayed in a newsfeed, Twitter stream, etc. Engagement is the number of times a user interacts with a post, such as a like, retweet, comment, click and more. Page views are the number of people visiting a particular page on a website.

continued on back »
Internal Communications

News You Can Use was sent to all employees each Tuesday and Thursday, and eight all-user e-mails were sent in October. The monitors in the lobby and cafeteria were kept up-to-date, as was Aqua Go, the employee mobile app.

Community Outreach Activities

For the month of October, the Community Outreach Activities were:
- Hosted the Upper Penitencio Creek Project community update meeting on Oct. 2 (Chair Santos)
  - Updated the project brochure and developed display boards depicting the conceptual draft project alternatives, Oct. 1.
  - Updated the project website with the information and materials presented at the meeting, Oct. 1.
  - Live-streamed the meeting on the water district’s Facebook page, Oct. 2.
- Hosted the Anderson Dam Seismic Retrofit Project community update meeting in Morgan Hill, Oct. 24 (Director Varela)
  - Sent an eblast invitation for the Oct. 24 Anderson Dam meeting to previous meeting attendees and to subscribers of the Coyote Creek Flood Risk Reduction Projects email list, Oct. 4 (Directors Keegan, Santos and Estremera)
  - Updated Anderson Dam Seismic Retrofit FAQ's and project brochure; produced display boards, Oct. 23 (Director Varela)
  - Live-streamed the meeting on the water district’s Facebook page, Oct. 24.
  - Updated the project webpage with the materials and information presented at the meeting, Oct. 24.
- Hosted an open house and pre-construction meeting at the Coyote Pump Plant, Oct. 30 (Director Varela)
  - Mailed a notice on Oct. 19 and posted a notification of open house event at Coyote Pump Plant to Nextdoor on Oct. 24 (Director Varela)
  - Created the Coyote Pump Plant project brochure/agenda/survey items distributed to event attendees. (Director Varela)
  - Live-streamed the open house and meeting on the water district’s Facebook page, Oct. 2.
- Delivered door-to-door notices informing residents of sidewalk and driveway repair work related to McKelvey Park, Oct. 22 (Director Kremen)
- Mailed letter of vegetation management work for Saratoga Creek, Oct. 9 (Director Hsueh)
- Delivered door-to-door notice informing residents of paving repairs on Granada Way related to the Rinconada Water Treatment Plant Reliability Improvement Project, Oct. 29 (Director Kremen)
- Published four articles (Oct. 5, 10, 12 and 29) to the Rinconada project blog (Director Kremen)
- Hosted the Anderson Dam Seismic Retrofit Project community update meeting in Morgan Hill, Oct. 24 (Director Varela)
  - Sent an eblast invitation for the Oct. 24 Anderson Dam meeting to previous meeting attendees and to subscribers of the Coyote Creek Flood Risk Reduction Projects email list, Oct. 4 (Directors Keegan, Santos and Estremera)
  - Updated Anderson Dam Seismic Retrofit FAQ's and project brochure; produced display boards, Oct. 23 (Director Varela)
  - Live-streamed the meeting on the water district’s Facebook page, Oct. 24.
- Hosted the Anderson Dam Seismic Retrofit Project community update meeting in Morgan Hill, Oct. 24 (Director Vorelo)
  - Sent a notice on Oct. 19 and posted a notification of open house event at Coyote Pump Plant to Nextdoor on Oct. 24 (Director Varela)
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Graphics and Design Activities

Publications Created
- Water Quality tab fact sheet update, including translations to five languages
- Water Tracker support for October 2018
- Anderson Dam shell and FAQ sheets (print and web version)

Mailer and Outreach Materials Created
- Rack Cards for Graywater Rebate Program, including translations to three languages, Spanish, Vietnamese and Chinese.
- Water Purification Center tour flyer template
- Anderson Dam public meeting display boards
- Coyote Pump Plant pre-construction meeting and open house tour collateral including postcard invite, name tags, programs and display boards
- Infographic for the 2018 California Coastal Cleanup Day results
- Flyer for Community Water Ambassador program
- Internship flyer update for Civic Engagement signs created
- Adopt-A-Creek signage for Livermore Creek

Advertisements Created
- Public open house invite for Coyote Pump Plant Open House
- Public notice ad for Coyote Warehouse project bid
- Sponsorship ad for the 50th Anniversary of the Chicano Student Movement

Internal Support Materials Created
- TV monitor digital ads for 2018 Coastal Clean Up Day and Flood Preparedness Week
- PowerPoint support for 2018 Public Relations Society of America Conference, rebranding efforts and All-Employee Meeting carousel taglines
- Cyber security flyer
- All-Employee Meeting material refinement for flyer and poster
- Webpage icons for Continuous Development web page
- Employee resource group support for Women of the Water District logo enhancement
- Board member photo frames for ‘Are you Flood Ready?’ coloring contest winners
- Flood Preparedness Week wall and lobby banner
- One-pager September updates for Office of Communications, Civic Engagement and Government Relations

Upcoming November Activities
- Mail quarterly update to Rinconada plant neighbors regarding the Reliability Improvement Project.
- Produce the online Pacheco tour.
- Produce the Groundwater Zone of Benefits Study video and set of slides.
- Plan and prepare for the San Francisco Creek Celebration on Safety event, Dec. 14.
- Send quarterly update mailer and eblast and post to Nextdoor for Cunningham Flood Detention Project.
- Plan joint Anderson Dam Seismic Retrofit Project and Coyote Creek Flood Protection Project communication.
- Send multi-lingual floodplain mailer to more than 52,000 residents in FEMA flood zones.
- Send all-county mailer announcing annual report and calendar, and identify flood-safety tips to more than 700,000 residences throughout Santa Clara County.
BOARD MEMBER REQUESTS & INFORMATIONAL ITEMS
## Report Name: Board Member Requests

<table>
<thead>
<tr>
<th>Request</th>
<th>Request Date</th>
<th>Director</th>
<th>BAO/Chief</th>
<th>Staff</th>
<th>Description</th>
<th>20 Days Due Date</th>
<th>Expected Completion Date</th>
<th>Disposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>I-18-0015</td>
<td>10/02/18</td>
<td>Santos</td>
<td>Yoke</td>
<td>Donatelli</td>
<td>Staff is to provide Director Santos with information on why the District does not offer preference for Veteran applicants seeking employment/promotion, and provide research from comparable agencies.</td>
<td>11/05/18</td>
<td>12/28/2018</td>
<td>10/25/18 CEO Bulletin: The district is working to respond to the IBMR by conducting internal stakeholder conversations, investigating industry best practices and researching comparable agency policies. To account for varied response times from comparable agencies and in-depth research, the district is requesting a two (2) month extension to December 28, 2018, to fully respond to the request.</td>
</tr>
<tr>
<td>R-18-0013</td>
<td>06/26/18</td>
<td>Keegan</td>
<td>Yoke</td>
<td>Gordon</td>
<td>Director Keegan requested that staff provide the Board with the status and report on the last major District-wide security assessment and provide a schedule for the next assessment.</td>
<td>08/14/18</td>
<td>10/09/2018</td>
<td>08/13/18 CEO Bulletin: The Office of Emergency and Security Services and Information Technology units are both working collaboratively to provide a presentation to the Board to discuss security and threat assessments in a closed session tentatively scheduled in October. In the closed session, staff will provide an overview on what measures have been completed related to security equipment, hardware/software, infrastructure along with information technology cybersecurity threats. Staff will also provide an overview on professional assessment status and the required action(s) and estimated timelines to address and improve the district's vulnerability to threats.</td>
</tr>
</tbody>
</table>
As authorized by the Board of Directors on October 9, 2018, the Fiscal Year 2017-2018 Safe, Clean Water and Natural Flood Protection Program Annual Report – Year 5 was finalized with audited financials on November 16, 2018. The report is available on the Program webpage and was distributed electronically on November 16, 2018 to the Independent Monitoring Committee (IMC), the Board of Directors, and Program staff. Additional hard copies are available to the public upon request and the report will be sent out electronically through the District’s eNewsletter.

In addition to incorporating the text adjustments approved by the Board of Directors, the report has incorporated the recommendations made by the IMC. One such recommendation was to include the 5-Year Implementation Plan Glossary as a new appendix. Additionally, two of the other appendices from the 5-Year Implementation Plan have been incorporated into the Year 5 Safe, Clean Water Annual Report as Appendices G and H, which are designed to help the reader understand the projects by organization structure and mission area, respectively.

Other improvements to enhance the reader’s experience include tabs for each priority in hard-copy reports, as well as an interactive electronic PDF, which will be available online in the coming week.

The IMC is scheduled to reconvene on December 12, 2018. The agenda includes receiving presentations from staff as recommended in the IMC’s Report reviewing the FY17 Safe, Clean Water Annual Report. Additionally, the IMC will be setting the schedule and process for its review of the FY18 Safe, Clean Water Annual Report.
From:       David Hernandez, ED Opening Doors 2020 <info@od2020.com>
Sent:       Tuesday, November 20, 2018 10:44 AM
To:         Board of Directors
Subject:    Homeless Encampment Task Force Moves Forward with Nonprofit, Faith Based orgs, Business mtg 11/30/2018

OPENNG
DOORS...

Every Community Counts!

WMEDIA ADVISORY

Thanks to an Outpouring of Resident Support Planning for a Community Driven Homeless Encampment Task Force Moves Forward

(San Jose, CA) – Homeless Encampment Task Force meeting for nonprofits, faith based orgs, and businesses. Midtown Family Services co-facilitator.

WHEN: Friday, November 30th, 2018

WHERE: Tully Road Library, 880 Tully Road, San Jose Ca 95111

TIME: 11am-Noon

RSVP: info@od2020.com

Opening Doors 2020, a downtown San Jose nonprofit will convene Nonprofits, Faith Based orgs, and Businesses at a public meeting to recruit organizations as part of a community driven homeless encampment task force to address the major surge of unsheltered homeless living in unsanctioned encampments across the city.
According to a recent audit by City Auditor Sharon Erickson's titled, Audit Of The City's Homeless Assistance Programs which includes data from the Santa Clara Valley Water District: It appears San Jose has conducted 563 encampments sweeps between July 2017 and April 2018. At a meeting in August, the Santa Clara Valley Water District reported that it dismantled 571 homeless tent settlements in the first eight months of this alone—far surpassing the previous average of about 400. As of January 2017, San Jose had 4,350 homeless residents, and 74 percent were considered unsheltered.

Communities across the bay area agree that increasing homeless encampment sweeps isn't working and this "moving homeless along" method from our freeways, parks, schools, and businesses has now exacerbated the problem to our neighborhoods creating record breaking freeway brush fires, excessive trash, serious health and safety conditions, petty crime, and a trail of needles and feces on our sidewalks. Our neighborhoods deserve better and our homeless residents deserve better.

For further information to support or join the task force contact David Hernandez at info@od2020.com or at 408-401-1090.

Sincerely, David Hernandez-Opening Doors 2020