Welcome to the Landscape Summit



AGENDA

- State of Water in CA/Santa Clara Co.
- Case Studies
- Break
- Small Group Break Out Session
- Lunch
- Report out from Small Groups
- End of Summit prize drawing
- Vendor Fair

State of Water in CA/Santa Clara Co.

Ashley Carter Shannon

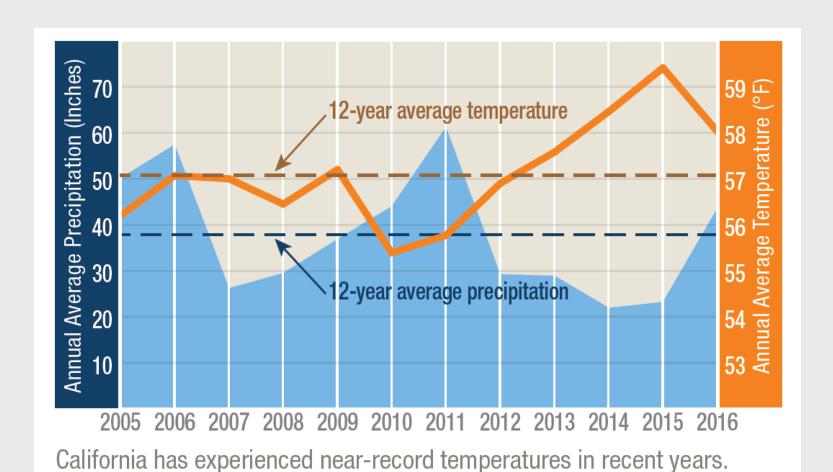
Water Conservation Specialist II

Water Supply Planning

and Conservation Unit

Santa Clara Valley Water District

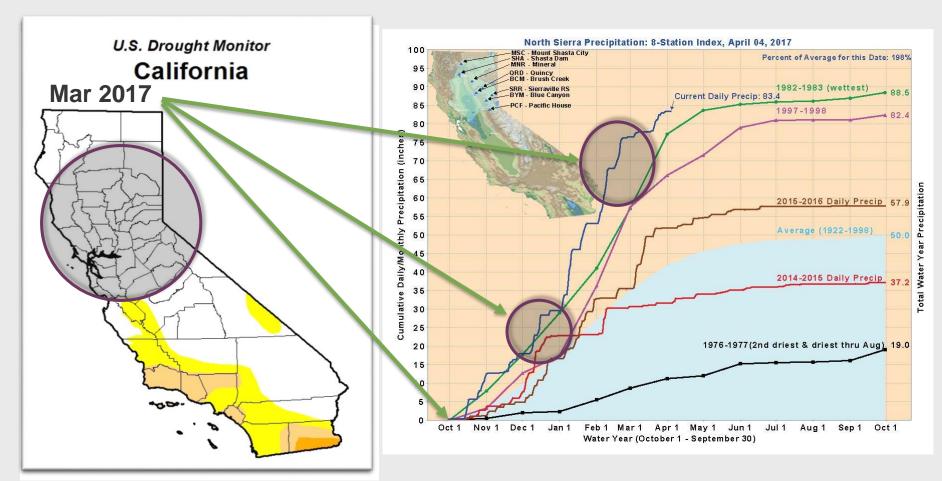
California's Historic 5 Year Drought



Source: California Department of Water Resources

End of 2012 to 2016 Drought Emergency

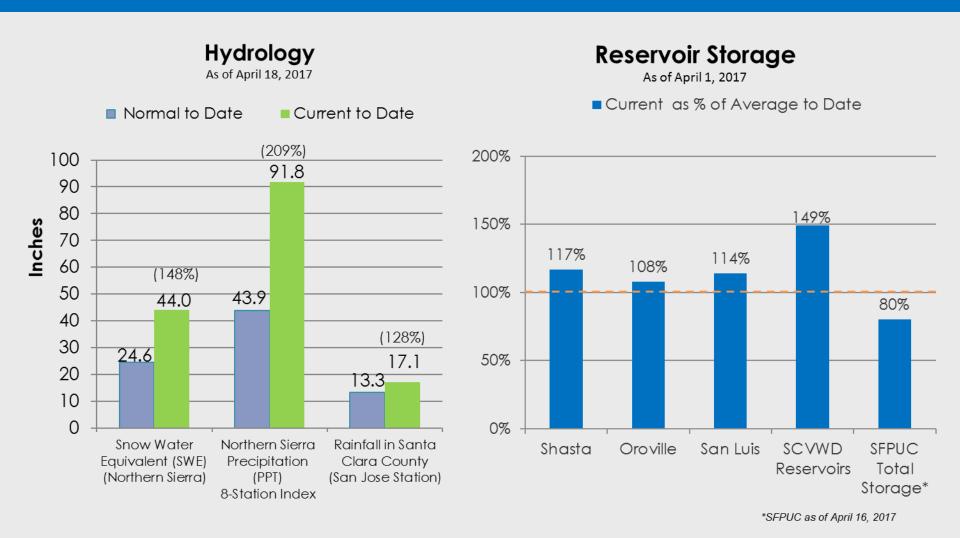
Drought is a deficiency in precipitation over an extended period, usually a season or more, resulting in a water shortage causing adverse impacts on vegetation, animals, and/or people. It is a normal, recurrent feature of climate that occurs in virtually all climate zones, from very wet to very dry. NOAA



Also, the April 1, northern Sierra Nevada, the manual survey at Phillips Station snowpack's water content as 183 percent of average.

2016/17 Hydrologic and Reservoir Conditions

HYDROLOGIC CONDITIONS ABOVE AVERAGE



Governor Executive Order

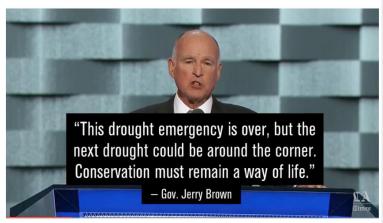
Terminate Drought State of Emergency (except some counties)

Rescinds Emergency Proclamation and Executive Orders

Keeps provisions in EO B-37-16, such as: monthly reporting and water waste prohibitions.

Rescinds mandatory conservation and stress tests





Permanent Prohibitions on Water Waste

Permanent Landscape

Related Prohibitions:

- Hosing off sidewalks, driveways and other hardscapes;
- Application of potable water to outdoor landscapes during and within 48 hours after measurable rainfall;
- Watering lawns in a manner that causes runoff;

- Irrigating ornamental turf on public street medians;
- Using non-recirculated water in a fountain or other decorative water feature;

State Transition to Conservation as a Way of Life

Governor Executive Order

State Board transitions away from monthly and annual percent reductions

Move towards water use efficiency and water budgeting targets after 2020- performance based targets will be in place.







Implementing Executive Order B-37-16

FINAL REPORT April 2017











2017 Local Outlook

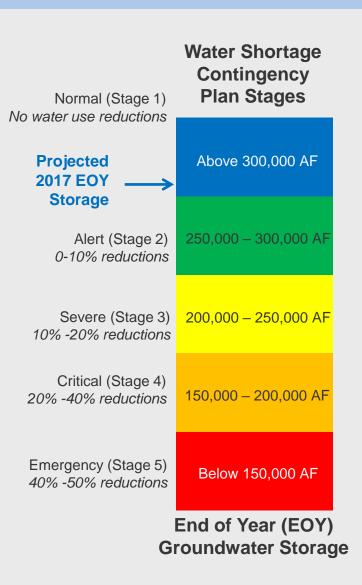
85% - SWP Allocation (85 TAF)

100% - CVP M&I Allocation (152.5 TAF)

Up to 74% - Semitropic Storage (put up to 60 TAF)

308 TAF- End of Year Groundwater Storage





2016 Retail Water Use and Reductions

THE COMMUNITY HAS EXCEEDED THE CALL FOR 20%!

<u>2016</u>	North County Ground water	South County Ground water	<u>Treated</u> <u>Water</u>	SFPUC	SJWC Surface	2016 Monthly Use	2016 Cumulative Use	Cumulative District Source Savings	Cumulative NonDistrict Source Savings	All Sources Cumulative %Savings from 2013 <+> savings
Jan	3,894	1,085	4,789	2,458	489	12,715	12,715	4%	44%	18%
Feb	3,238	1,041	5,037	2,581	951	12,848	25,563	10%	37%	19%
Mar	3,562	1,149	4,950	3,053	1,282	13,996	39,559	22%	24%	23%
Apr	4,367	1,315	5,050	3,355	1,857	15,944	55,503	30%	17%	27%
May	3,864	1,622	7,855	4,396	1,919	19,654	75,157	35%	12%	29%
Jun	5,291	1,849	10,264	4,472	1,005	22,882	98,039	34%	11%	28%
Jul	6,405	2,060	11,365	4,647	0.3	24,477	122,516	32%	14%	28%
Aug	5,447	2,178	11,834	4,648	0.3	24,107	146,623	31%	16%	28%
Sep	3,696	2,062	12,328	4,591	0.3	22,678	169,301	30%	16%	27%
Oct	2,905	1,788	10,561	3,277	0.3	18,532	187,833	30%	18%	27%
Nov	3,265	1,393	7,099	2,695	1.8	14,454	202,286	30%	19%	28%
Dec*	3,539	1,333	6,190	2,428	60	13,550	215,836	30%	20%	28%
*Jan to	49,472	18,874	97,321	42,602	7,566	215,836				

3%

28%

%Savings

by Source of Supply

43%

18%

23%

22%

SCVWD Board of Directors Response

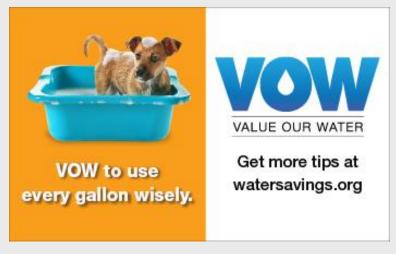
- ▶ January 31, 2017, the Board of Directors approved a resolution calling for 20 percent reduction and continued certain water waste prohibitions, but removed the recommendation that retailers implement mandatory measures. The Board also called for continued restrictions on watering schedules to a maximum of three times a week.
- Continue to make conservation a way of life

SCVWD Response to 2016 Summit

Education/Outreach

- VOW Campaign
- Increased nursery outreach
- Greywater Workshops and handouts
- LandscapeDesign/MaintenanceAssistance Program
- Water Wise Survey Program
- Landscape professional training workshops





SCVWD Response to 2016 Summit, cont.

- Landscape Rebate
 Program Improvements:
 - Development of online application in progress
 - In-Line Drip Rebate added
 - Top 100 Plant list in the works
 - Low water use plant signs for nurseries
- Research Efforts:
 - Study launched to quantify the water savings from Landscape Rebate Program.





As the need for water conservation becomes a way of life, why not start with your garden? These plants are adapted to suit our unique California climate, using little to no water once established.

For more information about possible rebates, please call (408) 630-2554 or go to www.watersavings.org

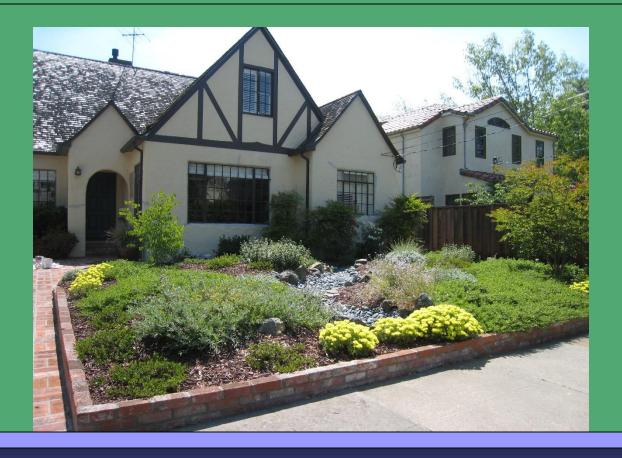
Landscape Community's Response to 2016 Summit

Since attending the Landscape Summit in 2016, what have you done to address the water challenges that were identified?	Response Ratio		
Attended trainings on water-efficient landscape/irrigation practices	57.1%		
Organized a training or workshop to promote water-efficient landscape/irrigation practices	35.7%		
Created educational materials (handouts, newsletters, etc.) for clients to promote water efficiency	42.8%		
Offered new services to clients aimed at water efficiency	50.0%		
Promoted water efficient inventory (i.e. drought-tolerant plants, efficient irrigation equipment, Weather-Based Irrigation Controllers, etc.)	20.00/		
Other	92.8% 14.2%		

CASE STUDIES

Stephanie Morris

Landscape Architect



Lawn Conversion to California Natives

Stephanie Morris, Landscape Architect

Before: August 2009



Project Location: Palo Alto

December 2009 – sheet mulch and planting



March 2010 –3 months after planting



May 2011: 17 months after planting



May 2011: 17 months after planting



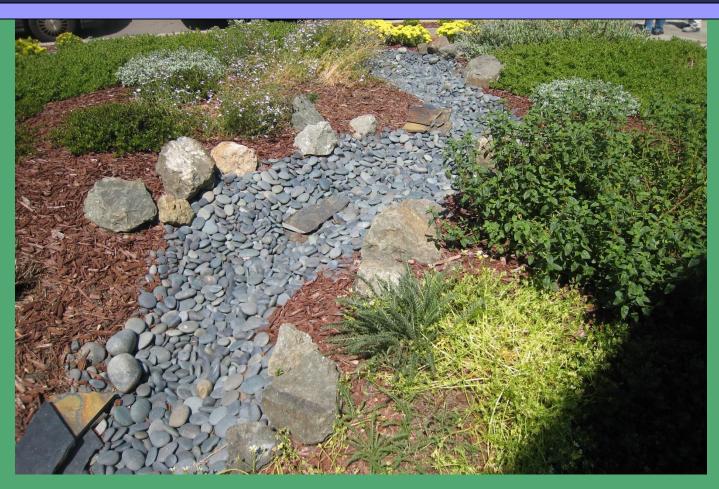
July 2015: 5.5 years old



July 2015: 5.5 years old

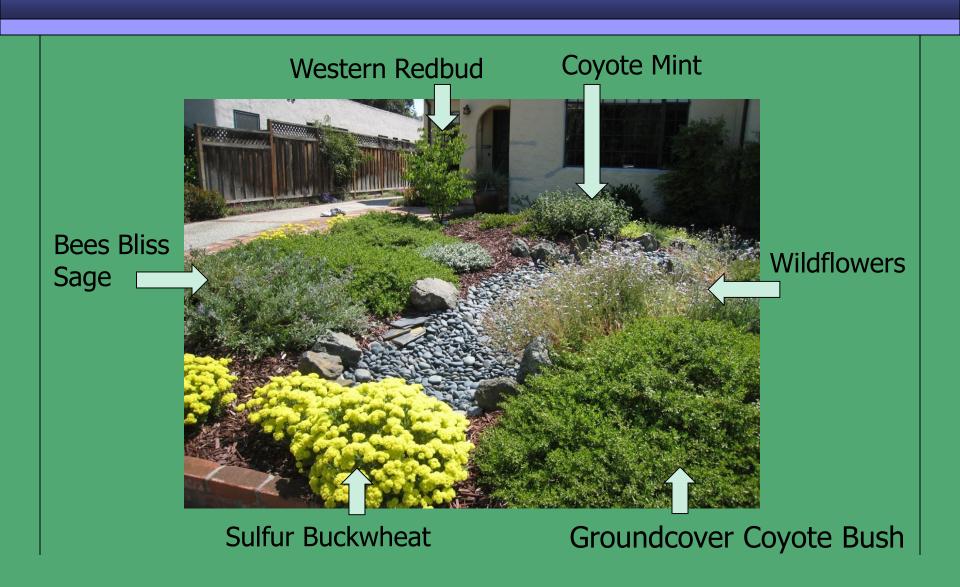


Storm Water Catchment



Water from downspouts flows into dry creek feature

California Native Plants



Drip Irrigation





Poly Pipe Drip Irrigation

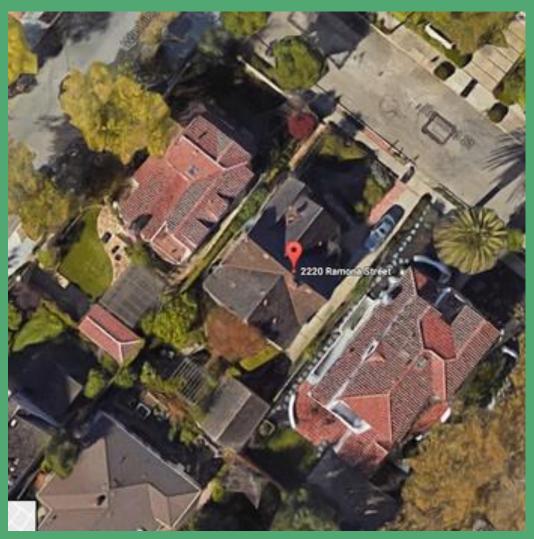
NOTE: This project was installed 7 years ago. In current irrigation design projects, I now use inline drip systems which water the entire plant's mature root zone

Sheet Mulch

- Reduces weeds!
- Maintains soil temperature from extremes
- Holds water in the soil
- Decomposes +/- a year
- Improves soil biology



Google Maps View



Front lawn: 432 SF

Front shrubs: 448 SF

Rear and side (no design changes): 751 SF

TOTAL 1631 SF



Front lawn: 26.5% of the landscape area

Lawn plus all front shrubs: 54% of landscape area



Gallons Used Spreadsheet

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	average
209.4	119.7	187.0	314.2	306.7	374.0	359.0	246.8	314.2	261.8	127.2	157.1	248.1
1 172.0	74.8	254.3	284.2	344.1	374.0	359.0	359.0	306.7	269.3	231.9	172.0	266.8
97.2	142.1	209.4	246.8	418.9	426.4	381.5	336.6	314.2	306.7	239.4	164.6	273.7
3 164.6	127.2	202.0	231.9	254.3	411.4	359.0	374.0	307.9	314.2	179.5	216.9	261.9
193.0	154.8	306.3	317.3	309.5	349.1	385.3	374.0	277.0	232.1	280.5	192.3	280.9
5 198.0	154.8	220.0	293.9	265.4	327.3	398.9	374.0	374.0	265.4	103.2	197.9	264.4
5 103.2	154.8	136.0	299.2	283.7	327.3	423.9	361.1	320.6	181.3	206.3	204.0	250.1
7 124.7	138.5	249.3	233.8	598.4	149.6	408.0	398.9	240.4	303.9	249.3	158.7	271.1
3 120.6	96.5	249.3	206.3	397.4	548.5	336.3	351.9	332.4	289.5	136.0	181.3	270.5
9 181.3	133.6	106.9	129.0	308.0	257.9	199.5	249.3	217.2	221.6	232.1	187.0	202.0
144.8	120.7	80.1	193.0	232.1	313.7	397.4	265.2	217.2	232.1	241.3	180.6	218.2
1 176.0	124.7	106.9	74.8	193.0	224.4	286.0	335.3	283.7	154.8	187.0	154.8	191.8
2 154.0	129.0	154.8	136.0	213.7	174.5	249.3	300.0	272.0	232.1	180.6	158.7	196.2
3 174.5	103.2	163.6	213.7	206.3	174.5	226.7	274.3	233.8	206.3	199.5	187.0	197.0
174.5	136.0	106.9	77.4	199.5	257.1	257.9	224.4	210.4	149.6	129.0	113.3	169.7
129.0	90.7	103.2	199.5	160.3	204.0	180.6	181.3	174.5	133.6	181.3	106.9	153.7
5 106.9	99.7	110.8	176.0	154.8	199.5	283.7	241.3	265.4	226.7	129.0	103.2	174.7
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299.2 283.7 327.3 423.9 361.1 320.6 181.3 206.3 7 124.7 138.5 249.3 233.8 598.4 149.6 408.0</td> <td>0 209.4 119.7 187.0 314.2 306.7 374.0 359.0 246.8 314.2 261.8 127.2 157.1 1 172.0 74.8 254.3 284.2 344.1 374.0 359.0 359.0 306.7 269.3 231.9 172.0 2 97.2 142.1 209.4 246.8 418.9 426.4 381.5 336.6 314.2 306.7 239.4 164.6 3 164.6 127.2 202.0 231.9 254.3 411.4 359.0 374.0 307.9 314.2 179.5 216.9 4 193.0 154.8 306.3 317.3 309.5 349.1 385.3 374.0 277.0 232.1 280.5 192.3 5 198.0 154.8 220.0 293.9 265.4 327.3 398.9 374.0 374.0 265.4 103.2 197.9 6 103.2 154.8 136.0 299.2 283.7 327.3 423.9 361.1 320.6 181.3 206.3 204.0 7</td>	0 209.4 119.7 187.0 314.2 306.7 374.0 359.0 246.8 314.2 1 172.0 74.8 254.3 284.2 344.1 374.0 359.0 359.0 306.7 2 97.2 142.1 209.4 246.8 418.9 426.4 381.5 336.6 314.2 3 164.6 127.2 202.0 231.9 254.3 411.4 359.0 374.0 307.9 4 193.0 154.8 306.3 317.3 309.5 349.1 385.3 374.0 277.0 5 198.0 154.8 220.0 293.9 265.4 327.3 398.9 374.0 374.0 6 103.2 154.8 136.0 299.2 283.7 327.3 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Average gallons used per day for each month. Includes total water onsite (indoor + outdoor)

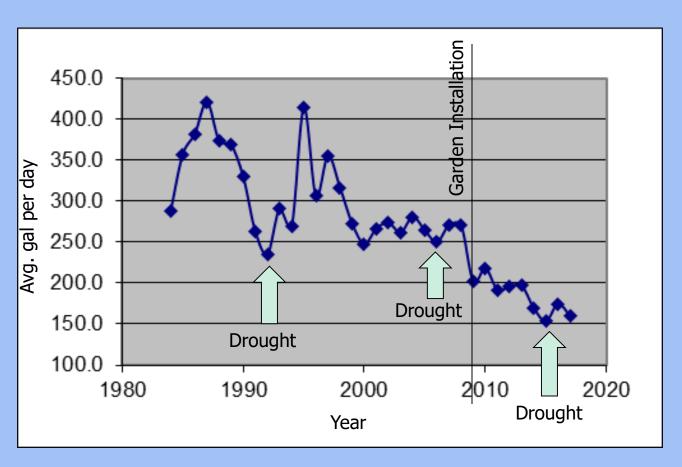
Gallons Used Chart



25% reduction in water use!

Average of 260 gal/day in the 5 years before installation, reduced to 196 gal/day in the 5 years after installation

Gallons Used – Longer Duration



California Droughts: 1986-1992, 2007-2009, 2011-2016

Peak Summer Water Savings

- August 2008 baseline
- 352 avg. gal/day x 31 days = used 10,912 gal
- August 2013 garden 3.5 years old
- 274 avg. $gal/day \times 31 = 8494 gal = 22\% savings$
- August 2014 3968 gal saved = 36% savings
- August 2015 5301 gal saved = 48.5% savings
- August 2016 3441 gal saved = 31.5% savings

Average Water Saved per Year

- 2008 baseline 98,732 gal
- 2011 70,007 gal (saved 28,725 gal)
- 2012 71,613 gal (saved 27,119 gal)
- 2013 71,905 gal (saved 26,827 gal)
- 2014 61,940 gal (saved 35,792 gal)
- 2015 56,100 gal (saved 42,632 gal)
- 2016 63,765 gal (saved 34,967 gal)

Water savings over 6 years = 196,062 gallons

What does that look like?

Swimming pool $40' \times 20' \times 5' = 30,000$ gallons



196,062 gallons = 6 swimming pools full of water

Water Cost Comparison

Water Cost Adjusting for Water Price Increases

	annual	water \$ at	annual water \$ at 2015 rate	
2008	628	631	1102	470
2013	692	460	802	342
2014	636	396	691	295
2015	616	359	619	
	Î			

Average \$ rate per gallon of water

	average			
year	\$ rate/ gal			
2008	0.0064			
2013	0.0096			
2014	0.0105			
2015	0.0112			

If water usage had remained consistent at the price before installation, The 2015 Water bill would have been \$1090 instead of \$616

Garden Installation Expenses

- Installed by high end landscape contractor
- Lawn area planting/irrigation/mulch: \$4300
- Shrubs area planting/irrigation/mulch: \$4300
- Dry creek: \$1500
- About \$11.50 per SF. (Rebate: \$1.50 per SF)
- Self install would be about \$4 per SF
 (roughly \$3520 for lawn + shrub conversion)

Non-Monetary Returns on Investment

- No mowing, reduction in fossil fuel use
- Reduction in green waste
- Increase habitat value bees, birds, pollinators
- Water retention to increase groundwater
- Improved soil biology
- Improved curb appeal and interest
- Feel good factor

Summary

- Landscape area converted: 880 SF
- Money spent on softscape \$8600 (or a budget of \$3520 for self install)
- Water Saved 196,062 over 6 years.
- Cost of water increased, so water bill stayed similar (would have been \$400 more/year)
- Owners are considering water savings and other benefits as well as \$ savings

CASE STUDIES

Brian Boyer

Golf Course Superintendent

Cinnabar Hills Golf Club

CINNABAR HILLS GOLF CLUB

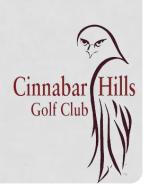
LESSONS LEARNED FROM A HISTORIC DROUGHT



Brian Boyer, Golf Course Superintendent

CINNABAR HILLS GOLF CLUB BACKGROUND INFORMATION

- Opened in 1998
- 27 hole golf course and practice facility
- Full restaurant and bar
- Property is 380 acres
 - 120 acres of irrigated turfgrass
 - 10.2 acres of mitigated wetlands
- Surface water from the water district
- 2 pumping stations capable of 2000gpm
- 2,932 irrigation heads, 491 isolation valves



THE DROUGHT IS OFFICIAL

- Like 99% of Santa Clara County, we began saving 20% March 1st 2014.
- Had to decide three items:
 - Where we'd conserve
 - How we'd conserve
 - How are we going to message our efforts



MESSAGING

- Equally as important as efforts on golf course to save water.
- "Commitment to Community"

"We thank you for your continued support and ask that you do your part to conserve water while visiting us here at Cinnabar Hills and when at your home or place of business. Visit the Santa Clara Valley Water District's website at www.valleywater.org/drought. As a result of all engaged in a commitment to community, we'll together make a positive difference."

Cinnabai Golf Clul

- Facebook, blogs, emails, twitter, table tents and signage.
- Links & QR codes to SCVWD drought page.

THE WHERE

				20% Scer	nario	30% Scer	nario	40% Scer	nario
Area	Acres	% Area	Acre ft water/per year		Water Saved	Percent Reduction	Water Saved		Water Saved
Greens	5.0	4.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0
Green Complexes	18.0	15.0	15.0	0.0	0.0	0.0	0.0	0.0	0.0
Tees	15.0	12.5	12.5	5.0	0.6	5.0	0.6	10.0	1.3
Fairways	35.0	29.2	29.2	12.0	3.5	35.0	10.2	35.0	10.2
Clubhouse	2.0	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0
DR tee	1.0	8.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Rough	39.0	32.5	32.5	36.0	11.7	46.0	15.0	75.0	24.4
DR range	5.0	4.2	4.2	100.0	4.2	100.0	4.2	100.0	4.2
total	120.0		100 ac ft/ year						



HOW WE CONSERVED

Turfgrass conversion

- Changed start times from 9pm to 12am
- ET based irrigation and deep, infrequent
- Slow release nitrogen fertilizers
- Aeration
- Calcium applications



CINNABAR HILLS GOLF CLUB TURFGRASS CONVERSION

- SCVWD approved 74,000 sq ft in October 2014
- Native grasses were selected and given approval by the district.
 - Bromus carinatus (California brome)
 - Hordeum brachyantherum (meadow barley)
 - Nassella pulchra (purple needlegrass)

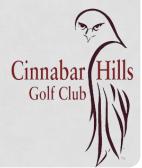




TURFGRASS CONVERSION

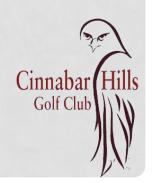
Central Coast Wilds in Santa Cruz did the plant grow for 3 months
6,000 plants of each species grown
"Plugged" them on 3' x 3' spacing starting mid-December





CINNABAR HILLS GOLF CLUB TURFGRASS CONVERSION

- Cost to grow seeds was \$3,100, \$2,100 for wood chips, and \$600 for rental.
- Over 300 labor hours required.
- Was so successful that we did another 90,000 square feet on our own.
- Will annually require broadleaf herbicide applications and fall cut downs.
- No financial ROI for Cinnabar Hills, but we are irrigating 4 less acres, saving 16 ac/ft per year.



TURF REMOVAL



Sod removed with Bobcat 4 in 1 bucket 😥

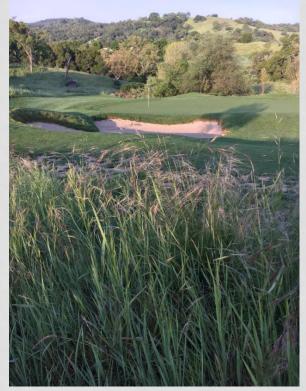
Cinnabar Hills
Golf Club

BEFORE AND AFTER

9 Lake before



9 Lake after





BEFORE AND AFTER

7 lake – originally wood chipped, but later seeded with *Elymus glaucus* (blue wild rye), *Vulpia microstachys* (three week fescue), *Trifolium obtusiflorum* (native clover), & *Bromus carinatus* (California brome).







CINNABAR HILLS GOLF CLUB WATER CONSERVATION STRATEGIES

- Turfgrass conversion
- Changed start times from 9pm to
 12am
- ET based irrigation and deep, infrequent
- Slow release nitrogen fertilizers
- Aeration
- Calcium applications



THE WHERE

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Area	Acres	% Area	Acre ft water/per year		Water Saved	Percent Reduction	Water Saved		Water Saved
Greens	5.0	4.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0
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DR range	5.0	4.2	4.2	100.0	4.2	100.0	4.2	100.0	4.2
total	120.0		100 ac ft/ year						



CINNABAR HILLS GOLF CLUB WATER CONSERVATION STRATEGIES

- Turfgrass conversion
- Changed start times from 9pm to 12am
- ET based irrigation and deep, infrequent
- Slow release nitrogen fertilizers
- Aeration
- Calcium applications

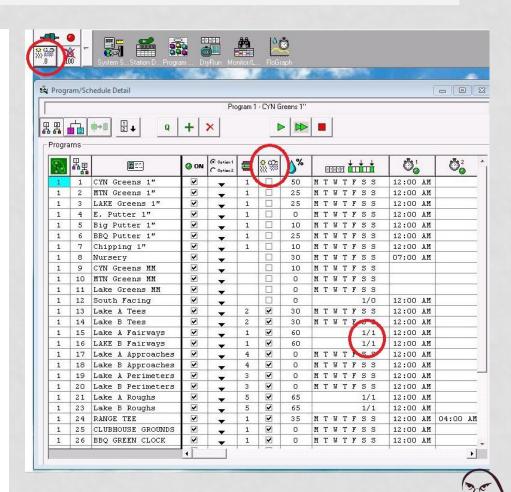


ET IRRIGATION, DEEP INFREQUENT

- Previously watered 70-80% ET every night on fairways and rough. Now 60% every other night.
- ET data available at www.cimis.water.ca.gov
- Once ET loss determined, use your sprinkler precipitation rate to determine run time.

ET= .25" Sprinkler precip rate = .41"/hr Run time = ET/precip rate*60min Or .25"/.41" *60 = 36m @ 100%ET

Turf requirement of 60% ET = 22m



Cinnaba

Golf Club

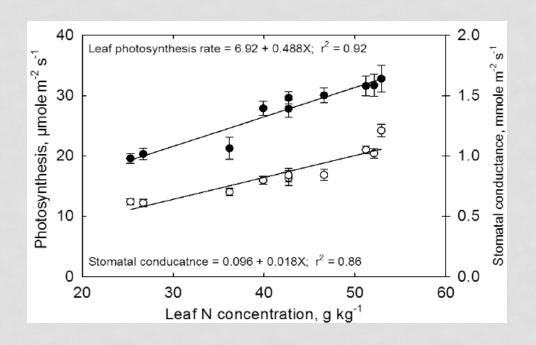
CINNABAR HILLS GOLF CLUB WATER CONSERVATION STRATEGIES

- Turfgrass conversion
- Changed start times from 9pm to 12am
- ET based irrigation and deep, infrequent
- Slow release nitrogen fertilizers
- Aeration
- Calcium applications



WHY SLOW RELEASE NITROGEN

- Excessive nitrogen leads to increased rate of photosynthesis.
- Increased rate of photosynthesis leads to increased rate of transpiration.
- Increased transpiration leads to increased water loss from the plant.
- Organic fertilizers are slow releasing nitrogen fertilizers.
- If you want green without excessive growth, look for fertilizer with low nitrogen content and >3% iron content.





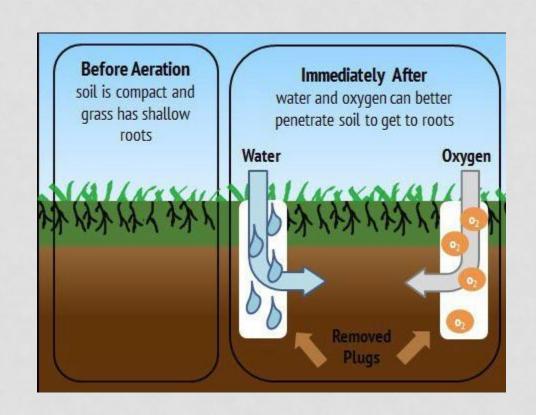
CINNABAR HILLS GOLF CLUB WATER CONSERVATION

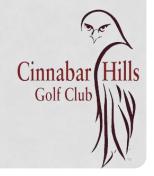
- Turfgrass conversion
- Changed start times from 9pm to 12am
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Aeration

- Relieves compaction;
- Can increase oxygen in the rootzone for beneficial bacteria;
- Increases water penetration;
- In a home lawn or commercial property, a core is not necessary.





CINNABAR HILLS GOLF CLUB WATER CONSERVATION STRATEGIES

- Turfgrass conversion
- Changed start times from 9pm to 12am
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CALCIUM APPLICATIONS

- Calcium will aide in aggregating or "loosening" the soil, i.e. increasing infiltration rates.
- Can be applied granularly in the form of gypsum or lime.
- Great to do after aeration.
- There are OMRI options
- Cheap to do with application rates of 10#/1000 sq ft
- It's a program, not a one time fix.





CINNABAR HILLS GOLF CLUB WATER SAVINGS

- Saved 24.3% in 2014
- Saved 31.4% in 2015
- Saved 35.1% in 2016
- Volume saved = 421.29 ac/ft



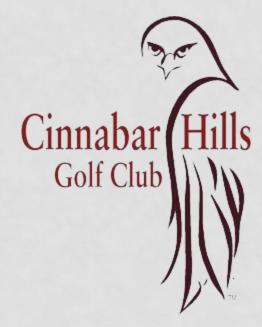
CINNABAR HILLS GOLF CLUB

Brian Boyer

Golf Course Superintendent

bboyer@cinnabarhills.com

408-323-7820



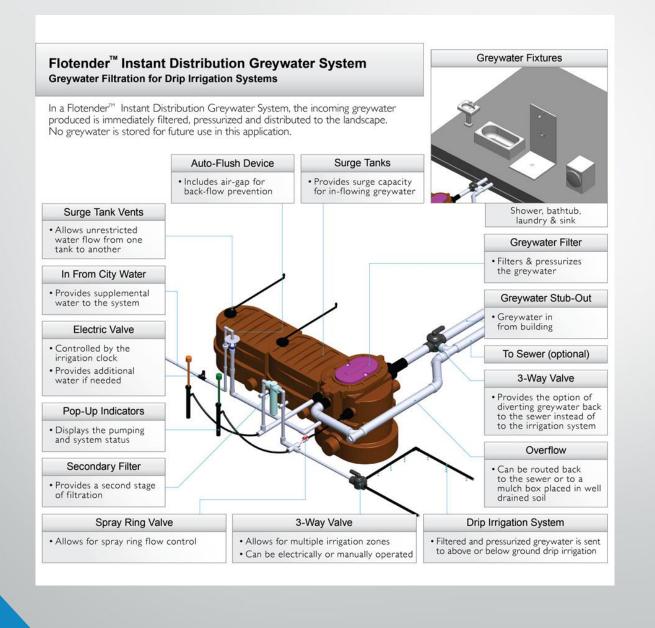
CASE STUDIES

Alan Hackler

Bay Maples, Wild California

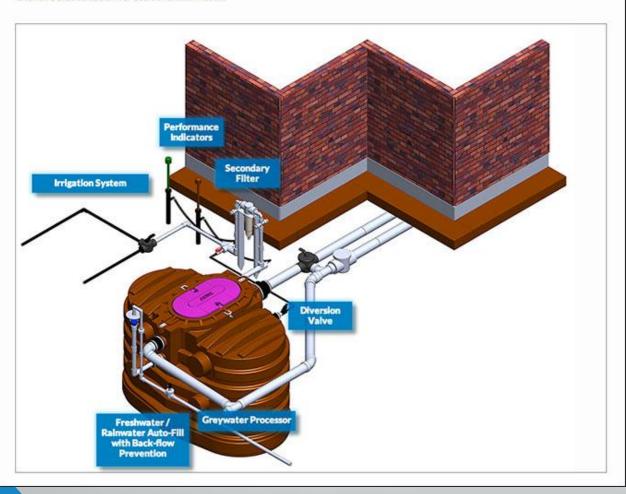
Gardens

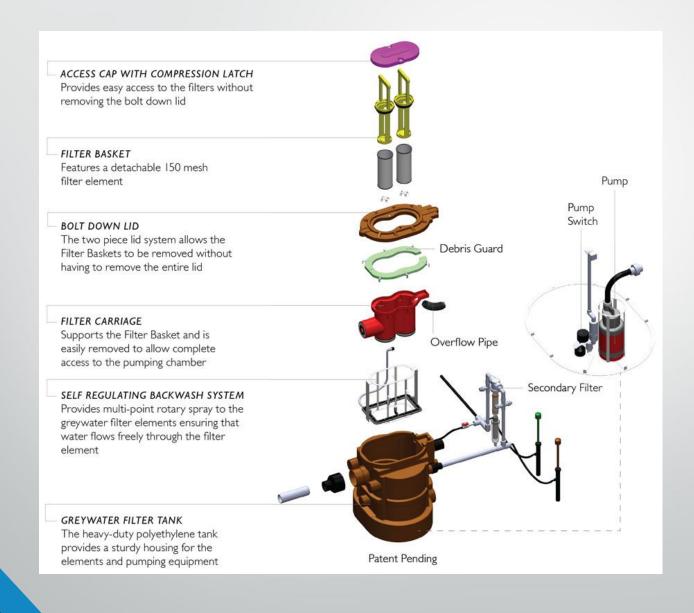
Advancements in greywater

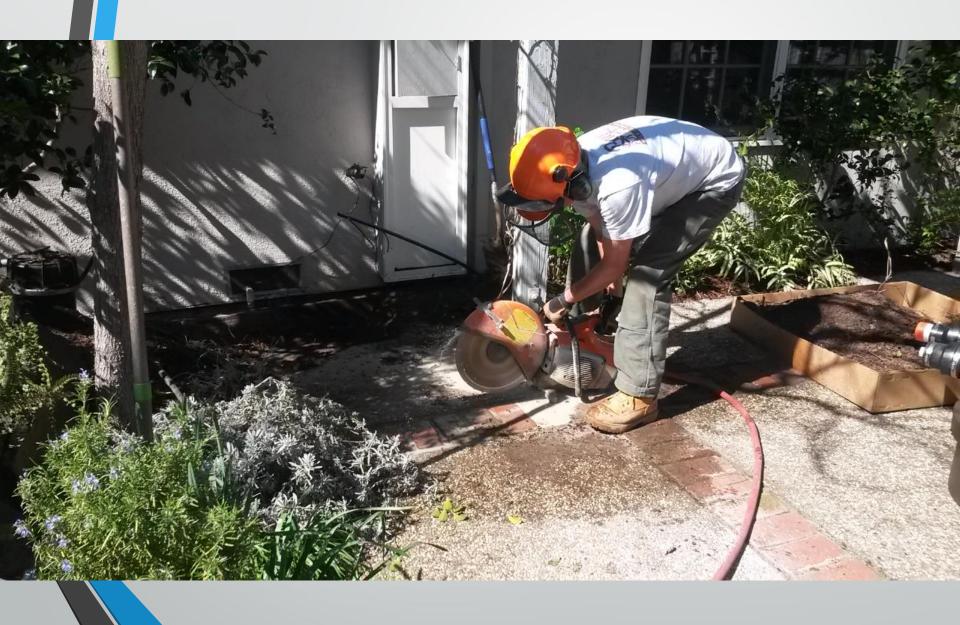


Flotender GXL Series System Detail

Click on a blue box below for additional information.















Rain Catchment System (5) 265 gallon tanks 'Slim-line' style tanks

First flush before tank

1/2 HP pump

Connects to existing irrigation system



Bushman Slim-Lime tank specs 265 gallon

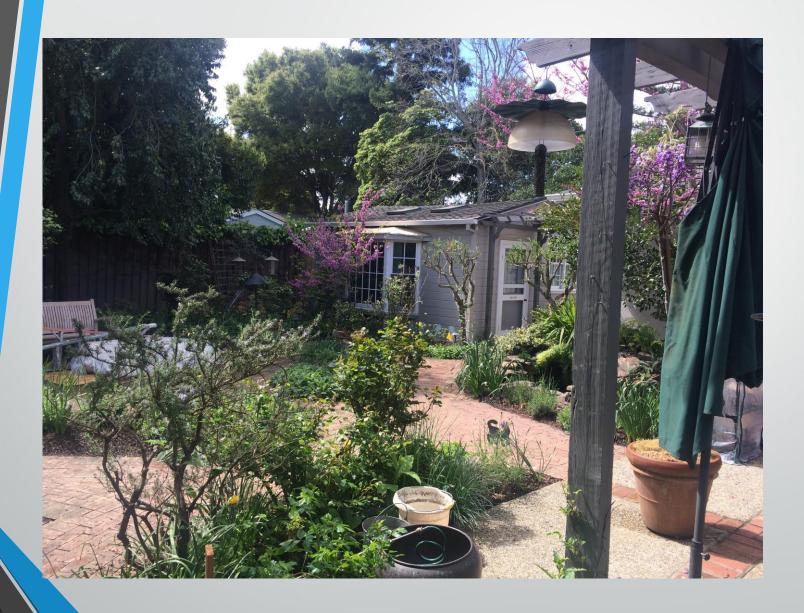


Connecting to irrigation:
Aqua-Saver valve
switches irrigation sources
Rain water or municipal









Project Challenges?

- Working around mature established garden with extensive planting
- Modifying existing hardscape
- Scheduling with other parties involved in project: general contractor, architect, city building department, installation team, home owner, etc.

Water savings from greywater?

- 35-50 gallons of greywater sent to garden daily (single person household)
- System has been operational for under 1 year
- Estimated 11,000-18,000 gallons/per year of municipal water is being off-set by system
- Double bonus: 11,000-18,000 gallons/per year, less waste water is being sent to treatment plant each year

Water Savings: Rainwater

Tanks fill & drain 2-3 times a year= 1,325-3,975 gallons of water being off-set from municipal water demand, annually.

Return on Investment?

- What is the ROI on a traditional irrigation system?
 - With current pricing structures & lack of rebates & incentives, traditional ROI are N/A
 - Reduction in household and municipal sewer wear & tear
 - Water security, sustainability, increase in home value, POM.....
- Greywater systems and traditional irrigations systems have the same ROI:
 - Keep your plants alive
 - Keep your plants looking green
 - **Ecological** benefits

Thanks for listening



CASE STUDIES

Questions and Answers

BREAK

Back at 11:15 am

Small Group Work Session

- 1. What's one lesson learned from the drought?
- 2. What can the landscape industry collectively do to ensure that new landscapes are efficient?
- 3. How can we all work better together in the areas of irrigation design, installation, and maintenance?
- 4. How can the landscape industry partner with the District to educate your clients about conservation?

LUNCH

Back at 12:45 am

ACTION PLANNING

Let's hear your ideas...



End of Summit

1)Thank you so much for attending!

2) Keep an eye out for our follow up emails in

the coming weeks.

3) Prize Drawing

4) Vendor Fair

