

# Marta Lugo

## Assistant Officer

### External Affairs Division



Marta Lugo is a Supervising Program Administrator for the Santa Clara Valley Water District. Marta is a communications and community outreach professional with more than fifteen years of cross-discipline experience for both private and public sectors within in the fields of public water utilities, public health/ healthcare, and arts education.

Marta started her career at the Santa Clara Valley Water District nearly 5 years ago overseeing the water district's water conservation advertising campaign: Brown is the New Green. Shortly after, she was promoted to lead the recycled and purified water outreach program in which she established a public tour program for the Silicon Valley Advanced Water Purification Center. She now manages the Water Education & Volunteer program under the newly formed Office of Civic Engagement.

Prior to the water district, Marta worked for the Santa Clara County Public Health Department for 9 years mostly in health communications. A Bay Area native, she holds a B.S. in Mass Communications from San Jose State University and a Master's in Public Health. Marta also recently completed a 9-month water solutions leadership training by CORO, WELL and DIG IN.