Government Relations Goals

- Recognize and respond to emerging issues.
- Shape public and regulatory policy to advance Valley Water’s mission.
- Secure and protect funding for Valley Water projects.
- Defend Valley Water against punitive legislation and regulatory initiatives.
- Manage Valley Water’s reputation and external efforts with advocacy, strategic partnerships, and stakeholder engagement.
Government Relations Activities

Educate
Act
Advocate
Engage
Government Relations Program Guidance

2020

Legislative Guiding Principles
Serving 2 million people living and working in Silicon Valley, Valley Water is the primary water resources agency for Santa Clara County, California.

Valley Water acts not only as the county’s water wholesaler, but also as its flood protection agency and the steward for its watersheds, streams and creeks, underground aquifers and lakes, and water bodies such as reservoirs. As the county’s water wholesaler, Valley Water makes sure there is enough clean, safe water for the county’s residents.

1. To support our efforts in managing critical water issues, Valley Water advocates for legislation that advances our key guiding principles:
   1. Ensure a reliable supply of healthy, clean drinking water
   2. Reduce the potential for flood damages
   3. Enhance the quality of life through the protection and enhancement of waterways, streams, and natural resources
   4. Protect resources, enhance revenue, and control costs
   5. Encourage opportunities for job creation, and the protection and viability of Valley Water’s workforce

SPRING 2020

Requests of the 116th Congress
FY 2021 Appropriations Requests and Legislative and Policy Asks of the Administration and Congress

Dear Water + Health Committee + Health Subcommittee:

California’s diverse geography and water supply create a unique set of challenges and opportunities for the state’s water resources. Valley Water has been advocating for policy changes that address these challenges, while also supporting the state’s water resources.

Legislative Days at the Capitol

2019

Valley Water

valleywater.org
Building Bridges with Decisionmakers

Legislative Advocacy and Engagement

Valley Water advocates for projects and priorities with local, regional, state, and federal legislators.
Building Bridges with Advocacy Stakeholders

Community Advocacy and Engagement

Valley Water advocates for our projects and priorities in the community by:

• Engaging our partners and through community events, activities, and sponsorships; and

• Educating and aligning stakeholders through strategic efforts.
Building Bridges with Advocacy Stakeholders

- 61 sponsorships
- Staff participation in 50 events, 13 with water truck
Legislation

AB 707 (Kalra) Valley Water Contracting Threshold

SB 268 (Wiener) Ballot Labels: Local Taxes

Advocacy Trips

Washington, D.C. Trips:
April 1-3, November 12-14

State Legislative Days:
May 21-22

Tours

Farm Bureau Tour

VIP Water Walk Tour