



# Building Bridges and Promoting Positive Outcomes for Valley Water

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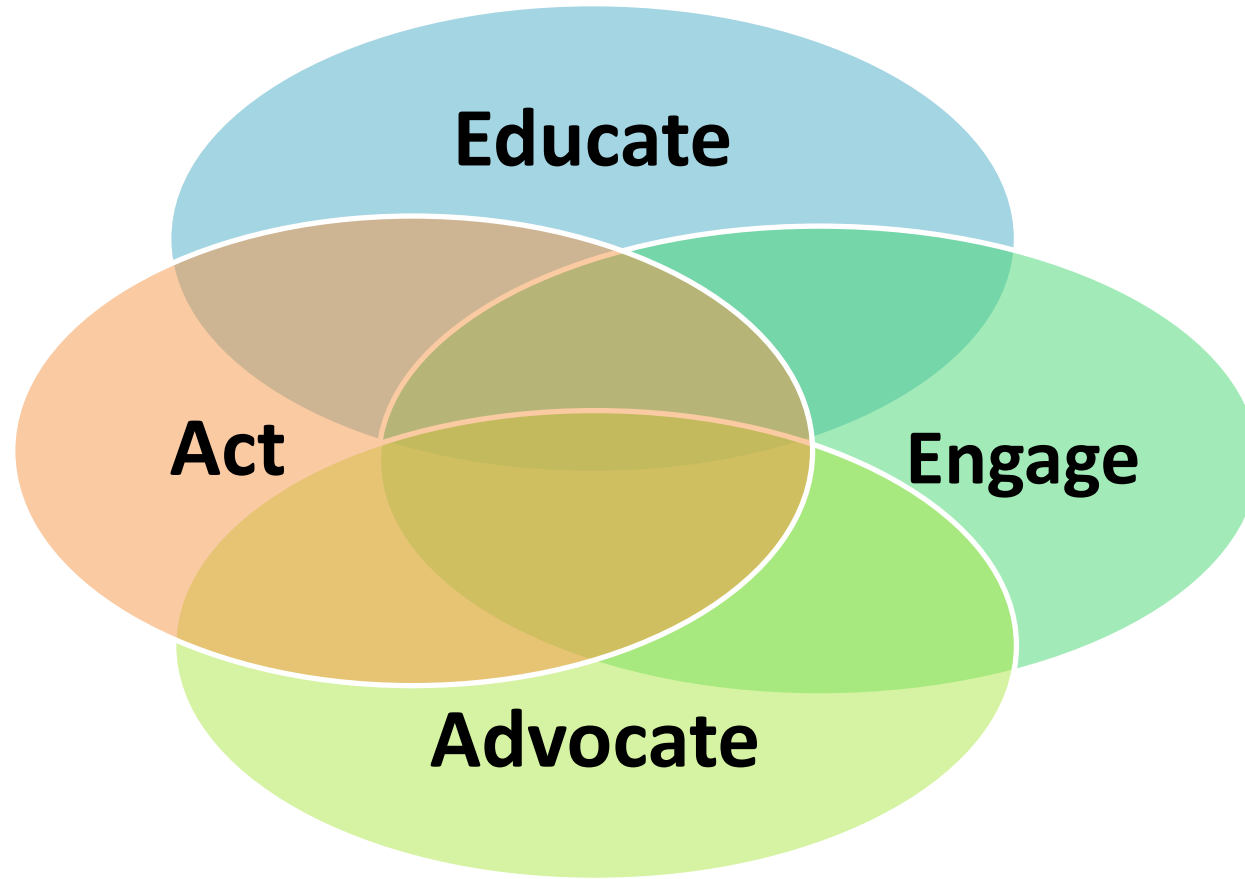
May 6, 2020

# Government Relations Goals

- Recognize and respond to emerging issues.
- Shape public and regulatory policy to advance Valley Water's mission.
- Secure and protect funding for Valley Water projects.
- Defend Valley Water against punitive legislation and regulatory initiatives.
- Manage Valley Water's reputation and external efforts with advocacy, strategic partnerships, and stakeholder engagement.

# Government Relations Activities

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# Government Relations Program Guidance<sup>4</sup>



## Legislative Guiding Principles

Serving 2 million people living and working in Silicon Valley, Valley Water is the primary water resources agency for Santa Clara County, California.

Valley Water acts not only as the county's water wholesaler, but also as its flood protection agency and the steward for its watersheds, streams and creeks, underground aquifers and Valley Water-built reservoirs. As the county's water wholesaler, Valley Water makes sure there is enough clean, safe water for the county's residents. As the agency responsible for local flood protection, Valley Water works diligently to protect Santa Clara Valley homes, schools, roadways, and businesses from the devastating effects of flooding. Our watershed and stream stewardship responsibilities include protection and restoration of habitats, and protection of endangered species in connection with carrying out the purposes of the District Act.

ValleyWater.org  SCVWD  @valleywater

To support our efforts in managing critical water issues, Valley Water advocates for legislation that advances our key guiding principles:

1. Ensure a reliable supply of healthy, clean drinking water
2. Reduce the potential for flood damages
3. Enhance the quality of life through the protection and enhancement of watersheds, streams, and natural resources
4. Protect revenues, enhance revenues, and contain costs
5. Encourage opportunities for job creation, and the protection and stability of Valley Water's workforce

Clean Water • Healthy Environment • Flood Protection Attachment 1: Page 1 of 13



SPRING 2020

## Requests of the 116th Congress

FY 2021 Appropriations Requests and Legislative and Policy Asks of the Administration and Congress



# Building Bridges with Decisionmakers

## Legislative Advocacy and Engagement

Valley Water advocates for projects and priorities with local, regional, state, and federal legislators.





# Building Bridges with Advocacy Stakeholders

## Community Advocacy and Engagement

Valley Water advocates for our projects and priorities in the community by:

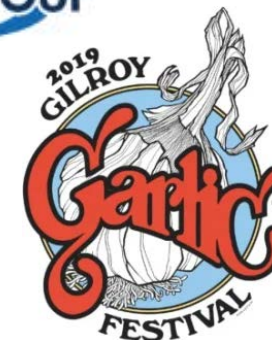
- Engaging our partners and through community events, activities, and sponsorships; and
- Educating and aligning stakeholders through strategic efforts.





# Building Bridges with Advocacy Stakeholders

- 61 sponsorships
- Staff participation in 50 events, 13 with water truck



MOUNTAIN VIEW  
ART & WINE FESTIVAL



# Turning Advocacy into Action

## Legislation



AB 707 (Kalra) Valley Water  
Contracting Threshold



SB 268 (Wiener) Ballot Labels:  
Local Taxes



## Advocacy Trips



Washington, D.C. Trips:  
April 1-3, November 12-14



State Legislative Days:  
May 21-22

## Tours



Farm Bureau Tour



VIP Water Walk Tour



# QUESTIONS





# Valley Water

Clean Water • Healthy Environment • Flood Protection